

GREENWICH

LIFESTYLE™

THE



ISSUE



WOMEN'S



Beth Krupa

Beth Krupa is Principal and Lead Designer of Beth Krupa Interiors, an award-winning Interior Design firm in downtown Greenwich specializing in remodeling, renovation, and design. Drawing from her 20+ years of design expertise, she creates one-of-a-kind luxury interiors that are custom tailored to the individuals who live there.

WHAT'S THE BEST PART OF YOUR JOB?

I love the fact that each new project is seen from a fresh perspective. We have tools that I have built over the years to help us visually see what it is the clients are wanting to express. Questionnaires can only take you so far, but when you and the clients can walk through visual wish lists of ideal colors, textures, many varied inspirations, then that gets us all excited. We really are able to make peoples' dreams come true!

WHAT WAS YOUR AHA MOMENT?

I came from 17 years as an executive in the Fashion Retail world...Buyer at Bergdorf Goodman, Henri Bendel, Director of Merchandising for Calvin Klein... with my husband we have lived in 12 homes across 4 countries in our 28 years of marriage. The most important thing I learned about living abroad was how vital the home became to my family in creating a sense of belonging and harmony. I found myself being drawn more deeply into the home environments and absolutely loved seeing everyone thrive once they felt more settled in our home spaces. The same traits I used in the fashion world I found to be very much transferable with interior design, so much so that one momentous day in 2008 I had my "aha" moment. The same traits I used in the fashion world I found to be very much transferable with interior design, so much so that one momentous day in 2008 I had my "aha" moment; I wanted to go back to university and achieve an interior design formal education!

WHAT ENERGIZES YOU AND BRINGS YOU EXCITEMENT?

Seeing the absolute joy me and my team can bring to our clients' lives, being able to deliver them their refuges and sanctuaries. I really do get out of bed each morning looking forward to the day ahead. I love walking into my studio with a fresh energy ready for whatever challenges may be coming our way. We are beauty-makers and problem-solvers for our projects.

THE FAST FIVE

FAVORITE RESTAURANT: Applausi in Old Greenwich

FAVORITE STORE: Saks

FAVORITE COFFEE SPOT: CFCF Coffee on Greenwich Avenue

FAVORITE SPA/SALON: Tip Top Nails

WHERE CAN WE FIND YOU: 6-7 days/week here at the studio, BK11 19 E. Elm Street, Greenwich

bethkrupainteriors.com



Photo Credit: KVON Photography

"I love walking into my studio with a fresh energy ready for whatever challenges may be coming our way."



Photography: Jim Hummann

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luxe design for the treasured home



Award Winning Interior Design, Remodeling, & Renovations

BEST INTERIOR DESIGNER

